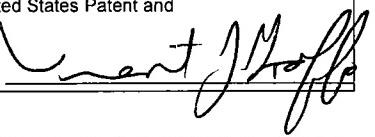


CERTIFICATE OF EFS FILING

I hereby certify that this correspondence is being electronically transmitted to the United States Patent and Trademark Office, Commissioner for Patents, via the EFS on the below date:

Date: February 15, 2010 Name: Vincent J. Gnoffo, Reg. No. 44,714

Signature: 

BRINKS
HOFFER
GILSON
& LIONE

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re Appln. of: David Shen et al.

Appln. No.: 10/633,168

Examiner: Donald Champagne

Filed: August 1, 2003

Art Unit: 3688

For: Method and Apparatus for Assessment of Effectiveness of Advertisements on an Internet Hub Network

Conf. No.: 4598

Attorney Docket No.: 12729/11

Mail Stop RCE
Commissioner for Patents
PO Box 1450
Alexandria, VA 22313-1450

REQUEST FOR CONTINUED EXAMINATION (37 CFR § 1.114)

Sir:

Applicant(s) requests continued examination of the above-identified application under 37 CFR §1.114.

- Submission under 37 CFR 1.114 (*check at least one of the following*):
- Previously submitted:
 Applicant(s) requests nonentry of any previously-filed unentered amendments.
 Please enter and consider the Amendment After Final Under 37 CFR §1.116 previously filed on _____.
 Consider the arguments in the Appeal Brief or Reply Brief previously filed on _____.
 Other: _____.
- Attached is/are:
 An Information Disclosure Statement
 An Amendment to the written description, claims, or drawings
 New Arguments and/or New Evidence in support of Patentability
 Other: _____

Request for suspension of action:

Applicant(s) hereby requests suspension of action on the above-identified application under 37 CFR §1.103(c) for a period of _____ months. (Period of suspension shall not exceed 3 months; requires Processing Fee under 37 CFR §1.17(i)).

 Small Entity Status:

- Applicant(s) hereby asserts entitlement to claim small entity status under 37 CFR §§ 1.9 and 1.27.
- A small entity statement or assertion of entitlement to claim small entity status was filed in prior application no. _____ / _____ and such status is still proper and desired.
- Is no longer desired.

 Applicant(s) calculate the following fees to be due in connection with this Request:

- A request fee of \$810 under 37 CFR §1.17(e).
 - A suspension processing fee of \$_____ under 37 CFR §1.17(i).
 - An additional filing fee of \$_____ under 37 CFR §1.16 (_____ additional independent claims and/or _____ additional total claims).
 - An extension fee of \$130 under 37 CFR §1.17(a) for a 1-month extension of time.
- Fee payment to cover the above-enumerated fee(s):
- Please charge Deposit Account No. 23-1925 (BRINKS HOFER GILSON & LIONE) in the amount of \$940.
 - A payment by credit card in the amount of \$_____ (Form PTO-2038 is attached).
 - The Commissioner is hereby authorized to charge payment of any additional filing fees required under 37 CFR § 1.16 and any patent application processing fees under 37 CFR § 1.17 associated with this paper (including any extension fee required to ensure that this paper is timely filed), or to credit any overpayment, to Deposit Account No. 23-1925 (BRINKS HOFER GILSON & LIONE).

Respectfully submitted,

February 15, 2010

Date


Vincent J. Gnoffo (Reg. No. 44,714)